DAVID GEFFEN

b. 2/21/1943

David Geffen has shaped popular culture for more than 30 years by launching the careers of many of the greatest performers of our time. His success in the entertainment business stems from his exceptional ability to spot and develop creative talent. Geffen began his career working in the mailroom at the William Morris Agency, from which he rose rapidly to



become an agent. In the 1960s Geffen brokered the deal for Crosby, Stills, Nash & Young to appear at Woodstock.

In 1971, Geffen founded Asylum Records, where he launched the careers of Jackson Browne and The Eagles and produced albums for stars including Bob Dylan, Linda Ronstadt, and Joni Mitchell, whose song "Free Man in Paris" is a tribute to Geffen. In 1980, he formed Geffen Records, producing John Lennon's last album and fostering the careers of such artists as Cher, Bob Dylan, Ashlee Simpson, Aerosmith, Guns N' Roses, Nirvana, Weezer, and Crosby, Stills, Nash & Young.

In the 1980s, Geffen was a backer of the musical "Cats," which has become the longest running show on Broadway. During the same period, he founded the Geffen Film Company, producing films such as "Beetlejuice," "Little Shop of Horrors," and "Risky Business," the film that launched Tom Cruise's career.

In 1994, Geffen partnered with Steven Spielberg and Jeffrey Katzenberg to create DreamWorks SKG. DreamWorks has won three consecutive best picture Oscars for "American Beauty" (1999), "Gladiator" (2000) and "A Beautiful Mind" (2001). More than 10 DreamWorks films have earned box office grosses totaling over \$100 million.

Geffen is reputedly "one of the most brilliant dealmakers ever to work in Hollywood." He became a billionaire after selling Geffen Records in 1990 and is listed by *Forbes Magazine* as one of the world's wealthiest individuals.

Geffen has become known for his support of medical research, AIDS organizations and the arts. His \$200-million unrestricted gift to UCLA Medical School in 2002 was the largest bequest ever given to an American medical school. He has said, "I have no interest in making money anymore. Everything I make in the entertainment business will go to charity."

David Geffen is a legendary music, theater and film mogul. He supports philanthropic causes through the David Geffen Foundation.

